### Eric.Paquin@outlook.ie

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The ideal position would be one where I could combine both my communications skills and passion for technology to deliver a product focused on a thorough understanding of customer needs

### Experience

Adapt Centre, Dublin, Ireland July 2017 - . . . Innovation Lead

Nurture and strengthen relationships with Industry Partners and address their business challenges through the identification and application of ADAPT research expertise and through effective project management.

Part of my responsibilities includes:

- Within ADAPT's Agile environment, work closely with the customer and /or Product Owner and Software Developer(s) to understand customer requirements and priorities and ensure these are aligned with the research and software development teams' activities.
- Ensure integration between research outputs and industry platforms
- Manage the project backlog.
- Ensure intellectual property assets are managed appropriately ensuring industry partner confidentiality as needed.
- Assist in driving the innovation pipeline from Platform Research to Targeted Projects while developing and nurturing the relationship with the Platform Research Management Team
- Participate in the creation of ADAPT innovation academy

**GoEPIC,** Kildare, Ireland July 2017 - ... Innovation consultant, Director

GoEPIC is the trading name for Eric Paguin Innovation Consultant.

I work in partnership with enterprises big and small to analyse, implement or improve custom innovation processes and business strategies. I keep a focus on education to enable clients to sustain and iterate these models on their own

Microsoft, Dublin, Ireland

Feb. 2015 – May 2017 Program Manager, OneNote and Education Ensured the products are ready for deployment globally

Drove international product innovation to increase market share

Drove activities to increase awareness in the Education sector.

Specialized and grew deeper skills in the customer experience telemetry

Innovated towards a more streamlined workflow

Leveraged best practices and knowledge in a more rapid way

Managed more flexible resource balancing across our team as the app landscape evolves.

# Microsoft, Dublin, Ireland November 2004 – Feb. 2015 International Project Manager, European Mac Products

### Experience (continued)

Managed all phases of highly complex localization projects on both short and long term schedules including managing a budget of  $\sim$ \$1.5M.

Contributed to product development and usability through dogfood, specifications, UI review and white papers.

Drove the awareness of international issues within the US team

Managed the European Beta Program for Mac liaising with a small set of customers and MVP (Most Valuable Professional)

Worked closely with US PM and developers on feature design and implementation and providing international customer feedback

Design and deliver product and platform training to customers and partners

Maintained and built good relationship with our subsidiaries by partnering with them in creating and delivering presentations for product launches, press conferences and major customer events such as Apple Expo, MacWorld, Brussels Design Conference.

Participated in social forums and blogs

June 1999 – Nov. 2004 Test Team Lead, European Mac Products Managed a team of experienced STEs' through all the phases of testing and drove their career development.

Constantly reviewed existing processes to identify areas for improvements. Manage the testing budget ( $\sim$ \$500K).

Established good communications with our subsidiary markets to respond quickly to customer feedback.

Trained and supported subsidiaries and local PSS.

Participated in major customer events such as Apple Expo.

**Corel Corporation**, Dublin, Ireland Feb. 1998 - June 1999 Team Lead, European Mac Products

Lead a team of Quality Assistants through the testing phase of a product.

Delivered a localized Macintosh product of the highest quality.

Improved established testing processes.

Oct. 1996 - Feb. 98 Localization Test Engineer Thoroughly tested the localized versions of a graphics product suite.

Scheduled and prepared each step of the localization testing of a new product.

Trained people from different departments on Mac OS and various software packages.

Cedrom-Sni, Montréal, Québec (Canada) 1995 -1996 Internet technical adviser

Planned the implementation and automation of web production of our customers.

Wrote business proposals to increase market share.

Supervised a team of engineers developing the products.

PSP Inc., Montréal, Québec (Canada) 1994 – 1995

Organized the promotion and advertising of an online and printed fashion magazine.

Planned advertising revenues and expenses.

Developed a business plan.

Dealt with potential investors and government institutions.

Developed the magazine website

Vice-president, communications

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2017 - 2018	Dublin Institute of Technology  MSc in Product Management
2016 - 2017	Thesis: Experience-led strategy: the role of Design Thinking in Strategy making Postgraduate Diploma in Product Management
2005 – 2006	University College Dublin Certificate in Technology Management and Innovation
1990 – 1993	University of Montréal, Montréal, Québec (Canada )  B.A., Communication Science,  Education in Communication science, technology, multimedia and psychology.
1987 – 1989	Jean-de-Brébeuf College, Montréal, Québec (Canada) Diploma in Letters and Communications, General education in communications techniques including television, cinema, photography and marketing.

## Achievements

2017	ProductCamp - Best Presentation
2015	Global Readiness Outstanding Contributor
2012	One Microsoft Award

Noteworthy

Growth Mindset adept
Involved in the deployment of Scenario-Focused Engineering within Microsoft
Internal and Partner training across EMEA on our Mac products (including Apple Stores), 2000-2014
Regular presenter at Apple Expo and MacWorld
Apple Guest speaker on productivity with Microsoft products at Apple Expo 2008, Paris